



bluebellgray

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A Note From Fi

Designer Fi Douglas spreads happiness and colour with her contemporary watercolour style prints and signature colour palette.

Est. 2009 Fi started Bluebellgray on her kitchen table with a collection of just six cushions. Eight years on, Glasgow School of Art graduate Fi has grown Bluebellgray into an internationally renowned print studio offering a full lifestyle collection stocked in the best department stores and design boutiques in the world. Now with a team of twelve in her Scottish studio and a mother to two young boys, Fi's original hand painted watercolours remain at the heart of the Bluebellgray brand.

"I'm a huge believer of feel good design - if my designs can add a little happiness and brightness to someones day, then I have achieved what I set out to do with Bluebellgray"



Fi Douglas
Creative Director | Founder





Cushion Tutti Fruity Natural

Citrus fruits, garden flowers and tropical greenery bring a dose of Spanish sunshine to Autumn. This fruity assortment includes signature floral and abstract designs, in a fresh new colour story painted in Fi's beautiful watercolour style. The vibrant new floral designs feature an array of ombré foliage and refreshing fruits, creating a modern collection with a playful twist.



Fabric Tutti Fruity Natural





Fabric Tutti Fruity Forest | Cushion Tutti Fruity Forest | Cushion Tutti Fruity Natural



Fabric Fields







Fabric

Our collection of feel good fabrics are ideal for making a colourful design statement in the home and are great for domestic upholstery and curtain making.

All designs are printed onto quality fabrics with a 1.5cm selvedge.
Available to purchase by the metre.
(Min. order 2 metres)

Fabric Tutti Frutti Natural



Tutti Fruity Forest **new**
56% cotton | 44% viscose
¥22,000



Tutti Fruity Natural **new**
58% linen | 42% cotton
¥18,000



Valencia **new**
80% viscose | 20% linen
¥17,600



Muralla **new**
80% viscose | 20% linen
¥17,600



Wee Peggy Midnight
93% cotton | 7% modal
¥22,100



Big Peggy Linen
100% linen
¥19,800



Wee Peggy Sherbet
93% cotton | 7% modal
¥22,100



Colourist
80% viscose | 20% linen
¥18,600



Oranges & Lemons **new**
100% cotton
¥10,800



Vegetable Patch Chard
80% viscose | 20% linen
¥16,300



Vegetable Patch Rosehip
80% viscose | 20% linen
¥16,300



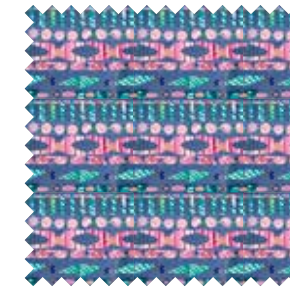
Sweet Pea
80% viscose | 20% linen
¥18,600



Cats
80% viscose | 20% linen
¥18,600



Play
100% cotton
¥11,200



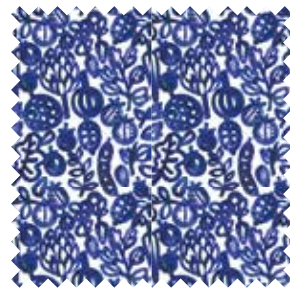
Koko Carnival
60% cotton | 40% linen
¥14,000



Koko Forest
60% cotton | 40% linen
¥14,000



Big Pomegranate
100% linen
¥19,800



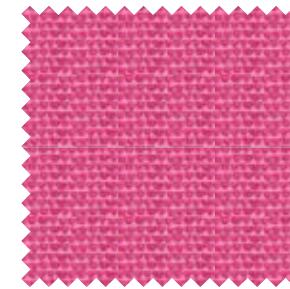
Wee Pomegranate Bramble
100% cotton
¥11,200



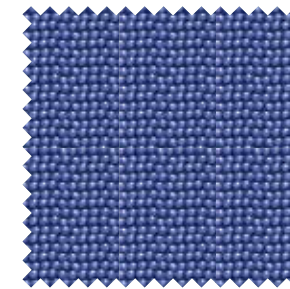
Wee Pomegranate Chard
100% cotton
¥11,200



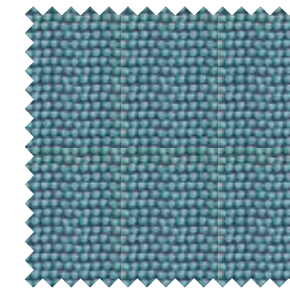
Fields
60% cotton | 40% linen
¥14,000



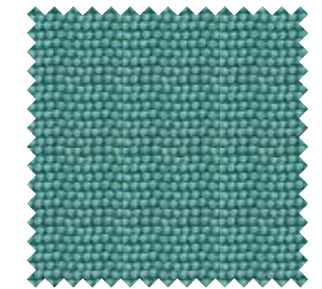
Tom Carmine
100% cotton
¥11,200



Tom Indigo
100% cotton
¥11,200



Tom Carnival
100% cotton
¥11,200



Tom Forest
100% cotton
¥11,200



Big St Ives Linen
100% linen
¥19,800



Wee St Ives Spring
100% cotton
¥11,200



Blue Skies
80% viscose | 20% linen
¥18,600



Frankie
100% linen
¥19,800



Seafield
70% viscose | 30% linen
¥18,600



Sanna
90% cotton | 10% linen
¥12,100



Corran
90% cotton | 10% linen
¥12,100



Cactus
100% cotton
¥11,200



Grande North Garden
70% viscose | 30% linen
¥16,300



Petite North Garden
70% viscose | 30% linen
¥16,300



Pink Pots
100% cotton
¥11,200



Blue Pots
100% cotton
¥11,200



Big Rothesay
70% viscose | 30% linen
¥16,500



Wee Rothesay
100% cotton
¥11,200



Lewis Velvet
93% cotton | 7% modal
¥22,400



Morar
70% viscose | 30% linen
¥16,300



Medina
100% linen
¥18,600



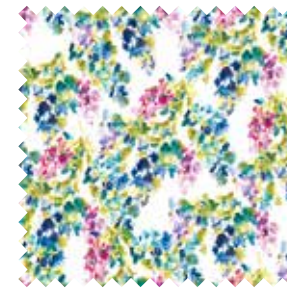
Treslaig
60% cotton | 40% linen
¥14,000



Jungle
90% cotton | 10% linen
¥12,100



Majorelle
70% viscose | 30% linen
¥16,300



Catrin
70% viscose | 30% linen
¥16,300



Lola
100% linen
¥19,800



Lomond
100% linen
¥19,800



Impressionist Teal
80% viscose | 20% linen
¥15,200



Sienna
70% viscose | 30% linen
¥16,300



Marrakech Dawn
70% viscose | 30% linen
¥16,300



Marrakech Dusk
80% viscose | 20% linen
¥16,300



Botanical
90% cotton | 10% linen
¥12,100



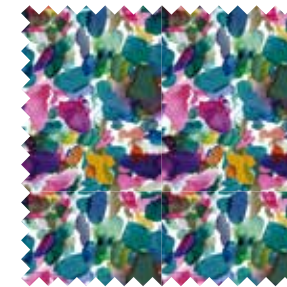
Petite Mode
80% viscose | 20% linen
¥18,600



Grande Mode
80% viscose | 20% linen
¥18,600



Big Archie
100% linen
¥19,800



Wee Archie Velvet
100% cotton
¥22,100



Florrie
100% cotton
¥11,200



Bluebell Woods
100% cotton
¥11,200



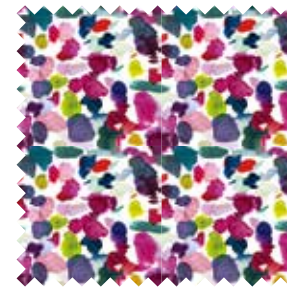
Mounia Teal
90% cotton | 10% linen
¥12,100



Mounia Cerise
90% cotton | 10% linen
¥12,100



Wisteria
100% linen
¥19,800



Abstract
80% Viscose | 20% linen
¥18,600



Philippe
80% Viscose | 20% linen
¥18,600



Flower Field
80% viscose | 20% linen
¥18,600



Teal Butterfly
80% viscose | 20% linen
¥18,600



Spring Butterfly
80% viscose | 20% linen
¥18,600



Devon
100% linen
¥19,800



Delphinium
80% viscose | 20% linen
¥18,600



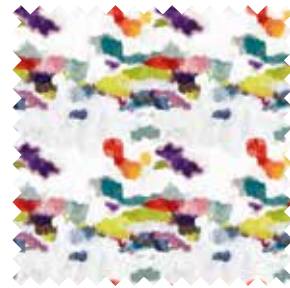
James Autumn
100% linen
¥19,800



Portree
80% viscose | 20% linen
¥18,600



Big Nevis
100% linen
¥19,800



Wee Nevis
100% linen
¥19,800



Anya
80% viscose | 20% linen
¥18,600



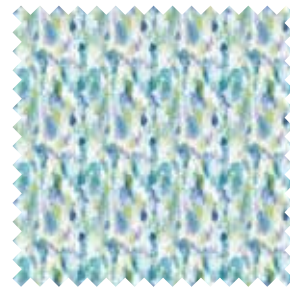
James Summer
80% viscose | 20% linen
¥18,600



Tetbury Linen
100% linen
¥19,800



Tetbury Spring
100% linen
¥19,800



Cameron
80% viscose | 20% linen
¥15,200



Red Rose Linen
80% viscose | 20% linen
¥18,600



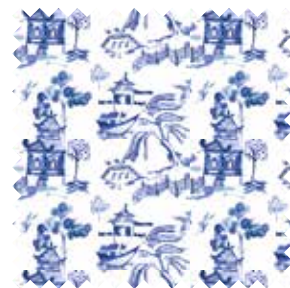
Dalvik
80% viscose | 20% linen
¥15,200



Harebelle
80% viscose | 20% linen
¥18,600



Christine
80% viscose | 20% linen
¥18,600



Willow
80% viscose | 20% linen
¥18,600



Cait
100% linen
¥19,800



Fabric Valencia



Duck Egg Fringe **new**
100% cotton
¥2,700



Pink Fringe
100% cotton
¥2,700



Blue Fringe
100% cotton
¥2,700



Botanical Tassel
100% cotton
¥6,500



Nevis Tassel
100% cotton
¥6,500

Contact

FABRISTA

Fabrics Styling Adviser

ISHIKAWA, Ltd. FSA Div.
Tokyo Design Center 4F
5-25-19 Higashi-Gotanda Shinagawa-ku,
Tokyo Japan 141-0022
TEL : 03 6409 6327
FAX : 03 6409 6328
URL : <https://fabrista.jp/>
Facebook : <https://www.facebook.com/fabrista.fsa/>

This price list cancels all previous lists.
Prices active from 1st August 2019.
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Est. 2009

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